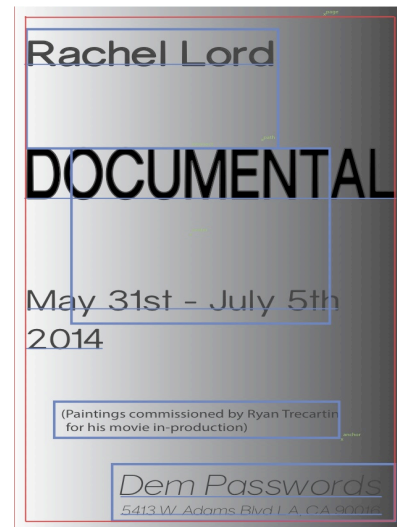


DEM PASSWORDS

Rachel Lord
"DOCUMENTAL"
MAY 31 – JULY 5, 2014

OPENING RECEPTION
Saturday, May 31st
from 6 to 10 PM



Dem Passwords is pleased to present "Documental," the first solo-showing of artworks by Rachel Lord.

"Documental" is the presentation of 4 paintings created by Lord for artist Ryan Trecartin's latest movie production.

In continuance of what she calls a "collaborative practice of creation through conscious commission," Lord produced 36" x 60" (91.44cm x 152.4cm) acrylic paintings that she first designed in Photoshop and then rendered layer-for-layer onto canvas. At their root, each of the four paintings are a representation of a different document type; a missing poster, a stock certificate, a palimpsest and a blueprint. On these basic frameworks and with her digital design architecture, Lord collapses layers of her various lines of inquiry into image based concept maps that chart, in these instances, linguistic histories, meditations on value and authenticity, explorations of rationality versus nonsense and her interactions with Trecartin's themes of timed realities and identity.

In the spirit of the Trecartin/Fitch design heritage, Lord has color-blocked the walls of the gallery using a CMYK scheme. On the cyan East facing wall are "Missing Poster" and "Stock Certificate". The magenta South facing wall holds "Palimpsest" and on the west facing yellow wall, "Blueprint". In this order, the paintings consider culture, currency, language and reason, respectively.

"Missing Poster" is emblematic of the schema Lord accesses throughout: assembling layer content into forward facing layers representing Trecartin's concept of the "Superposition" and backward facing layers representing our linear time-based reality. These flipped perspectives appear in all of Lord's multi-level narratives but are most visible in the "Palimpsest" painting where Lord depicts a global etymology of the phrase, "it's all Greek to me," another play on referential identity. As a considered counterweight to the apparent chaos contained herein, Lord makes a call to reason through the painterly application of elements including the Vitruvian man, geometric proofs and hand lettering. Lord's work is about multi-dimensionality, the process of thought, and intertextuality. Anchored in the tension between mania and focus, the rational and the ridiculous, utility and art, Lord's paintings connect various nodes of experience back to the beauty of consciousness, into a zone a computer can't access.

Rachel Lord, 27, lives and works in Los Angeles and holds a BFA in painting from the Rhode Island School of Design.

For further inquiries contact Sebastian Demian - 772.202.2733 - sebastian@dempasswords.com

DEM PASSWORDS 5413 WEST ADAMS BLVD LOS ANGELES, CA 90016